



Good afternoon!



WHO We Are

People Signs is a privately owned, national sign manufacturer located in Allentown, Pennsylvania.

- Over 20 years serving the Commercial, Government and Healthcare industries
- We use industry standard materials
- We focus on simplification
- We recognize our success is tied to our partner's success

Interior focused. Exterior capable.



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WHERE we have served

You'll find People Signs interior architectural signage in government office buildings in the District of Columbia and throughout the United States, as well as on military bases and in military hospitals around the nation and OCONUS.

We educate visitors on university campuses; soothe the concerns of people looking for ill relatives or emergency services in healthcare complexes; and negotiate wayfinding in corporate facilities.

Our **ADA signs** facilitate movement and access for people with disabilities; identify family restrooms for parents traveling with children; and guide people to safety in emergencies.

In each case, we anticipate need, avoid complications, and provide clarity ... for people!

US and abroad
Orders from \$50 - \$1 million

Our Objective

To be a **TRUSTED PARTNER** serving your **VALUED CUSTOMERS.**



The objective is to foster the in
of a free press,
which allows a
develop their o
differences thr

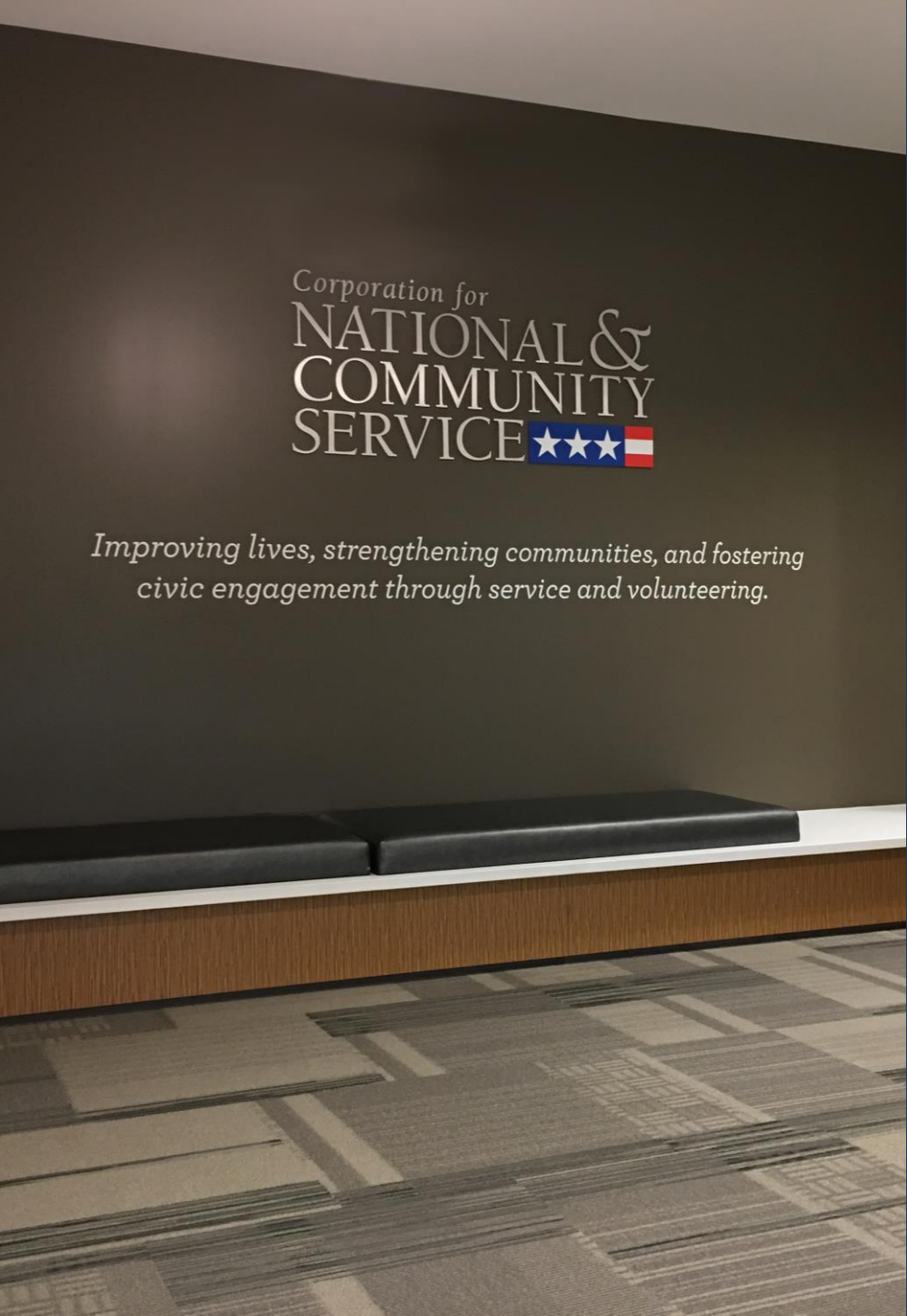
This is not cult
means for genu
for diversity.




The opportunity starts with a
blank space







Corporation for
NATIONAL &
COMMUNITY
SERVICE 

*Improving lives, strengthening communities, and fostering
civic engagement through service and volunteering.*

Our Goal

Effective, attractive graphics.

Thoughtfully placed.

Economical in nature.

It all starts with
a floorplan...

A New Sign Program in 3 EASY STEPS!

Creating a new sign program is as easy as providing us with the floorplan, website, and building decor — we'll take it from there. After all, a sign program well-planned and well-executed will help establish the momentum and energy a business requires from day one.

1



FLOOR PLAN

The effort your company puts into space planning is a foundation for People Signs. We will use your floor plan as the template to establish a working platform.

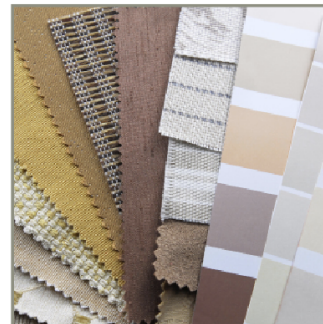
2



WEBSITE

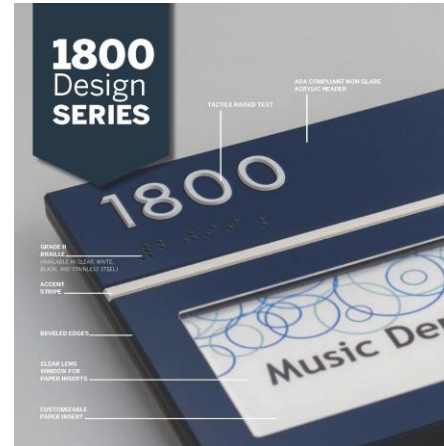
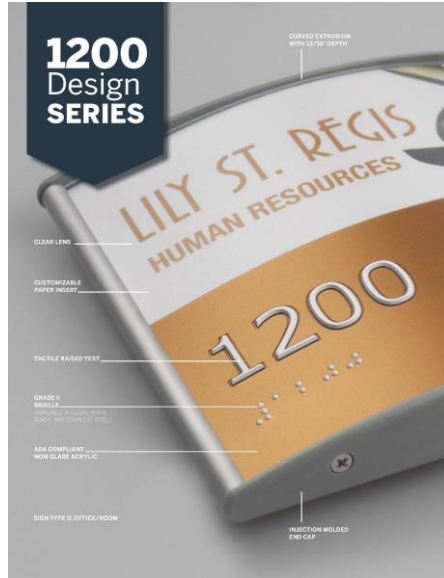
Your customer's website provides a clear window into their branding preferences. From here, People Signs can identify and capture a logo, fonts, and colors which may be incorporated into the overall sign design.

3



DECOR

If branding colors are not a required component of the sign design, wall color and door frame finishes and/or cubicle color are suitable examples for People Signs to draw from in creating a program submittal.



Quotes in 2 to 3 days





Our Deliverables

1. Sign Designs
2. Message Schedule
3. Floor Plan
4. Product
5. Installation

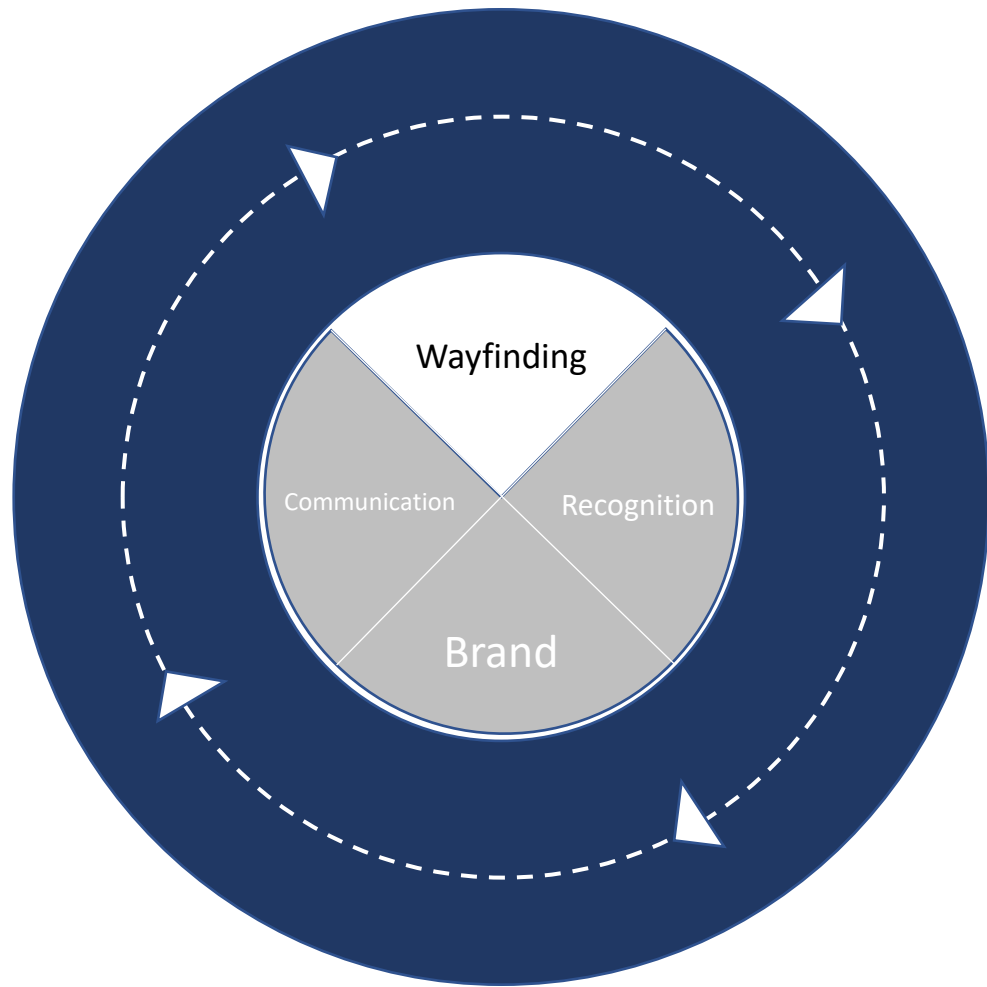
Why Signs

An entity ceases to exist without a sign.

Buildings cannot open without signs.

Signs ensure life safety.





We help curate Experiential Design

- Wayfinding
- Brand
- Communication
- Recognition

All assist with corporate culture,
as well as clarity and
consistency in communications.



Wayfinding



Brand



Recognition



Communication



General Timeframe

$3 + 6 + 1 + 1 + 1 = 12$ weeks

3 weeks for design & planning

6 weeks for production

1 week for shipping

1 week for installation

1 week for punch list



Sample Box

Includes:

- Six sample signs
- Color chips
- Clear acrylic chips
- Metal stand off

1400 Design Series

The 1400 Series is a flat profile, modular sign system using extruded aluminum and changeable inserts. End caps secure single face signs, while additional vertical channels create directories and larger sign systems.



RESTROOM
PROJECTING (P)



PHOTOGRAPHY STUDIO
SUSPENDED (S)

- MAIN BUILDING**
- 1200 MARKETING
- 1300 CREATIVE
- 1400 PHOTOGRAPHY STUDIO
- 1500 DIGITAL IMAGING
- 1600 PRODUCTION
- 1700 PRE-PRESS
- 1800 EDITORIAL
- 1900 WEB & DIGITAL
- ATRIUM BUILDING**
- 2200 PURCHASING
- 2300 ACCOUNTING
- 2400 OPERATIONS
- 2500 SALES GROUP

DIRECTORY (A)



EVACUATION MAP
EVACUATION (C)



STAIR B
FLOORS 1-2
FLOOR 2
NO ROOF ACCESS
EXIT ON FLOOR 1
STAIRWELL (N)



MAIN BUILDING
DIRECTIONAL (B)



RESTROOM



STAIRS

REGULATORY (J)



1400
PHOTO STUDIO
OFFICE/ROOM
(D)



TIFFANY STOUT
WORKSTATION
(E)



UTILITY CLOSET
UTILITY (G)

1400 INTERIOR SIGN SYSTEMS

Brochure

Leave Behind... &



People Signs®

People Signs is an innovator in the planning, creation and fabrication of smartly designed, expertly integrated, wayfinding sign systems. A sign program well-planned and well-executed will help establish the momentum and energy a business requires from day one.

WAYFINDING & VISUAL ENVIRONMENTS

People Signs®

People Signs' talented team is ready to assist you in the development of a well-rounded sign program with years of experience.

INTERIOR DESIGN

- Wayfinding
- Branding
- Corporate Communication
- Recognition

- ARCHITECTURAL SIGN SYSTEMS
- WALL & GLASS GRAPHICS
- SEALS & PLAQUES
- DIMENSIONAL LETTERS & LOGOS
- RECOGNITION & DONOR WALLS



GSA Contract Holder
1100 & 1800 Sign Series

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Thank you! ... *and next steps!*