



WALL GRAPHICS
LOOKBOOK

People Signs®



DIGITAL WALLCOVERINGS

Made in the USA DreamScape^{3s} textured wall media is printed on commercial grade Type II wallcovering. Formulated without lead and cadmium. Now made with low VOC vinyl.

BENEFITS OF DIGITAL WALLPAPER

Recent developments in digital printing have opened up a whole new world of possibilities to bring empty walls to life with breath-taking designs. Even if you're one of those people who have a love-hate relationship with wall coverings, there is no denying the many benefits of digital wallpaper.

ELIMINATING DEAD STOCK

Digital wallpaper is particularly interesting because it requires no stock. Ideal for short runs, digital enables you to print only what is needed for a single order or project. Some designers are even mixing analogue and digital by taking dead stock and digitally printing on top of it with new and trendy designs.

SO LONG, REPETITIVE WALLPAPER PATTERNS

With digital printing, wallpaper designers no longer have to repeat patterns every few inches. Breaking out of the box repetition is exciting to say the least, as it makes anything possible. High-resolution photo wallpaper and large-scale designs are no longer an issue and can have any color imaginable. What's more, color gradients without hard lines are now possible, too.

HELLO, CUSTOMIZED WALLPAPER

Modern consumers with a taste for interior design typically prefer custom designs vs. those "off the rack." Thanks to digital printing, custom designs, including branding are easy to produce. Because digital wallpaper manufacturers don't have to sit on stock, they can easily print custom wallpaper on demand. With all the easy-to-remove substrates available for digital printing today, trend-sensitive consumers can change their wallpaper often or seasonally.

CUSTOM PRINTED WALLPAPER CAN BRING AN ORDINARY WALL TO LIFE



ETCHED FILM ON GLASS

CUSTOMIZE YOUR INTERIOR GLASS TO CREATE PRIVACY, VISUAL INTEREST & BRANDING

ACHIEVE PRIVACY THAT'S PERSONAL

Transform plain glass, capturing the look of cut or textured glass, at a fraction of the price. With so many options in style, opacity and translucency, you can tailor the amount of privacy your design provides — without sacrificing natural light. Create the privacy you need with a design that's all your own.

STAND OUT FROM THE CROWD WITH A CUSTOM INTERIOR

Take your glass from ordinary to extraordinary and add privacy or style to any space. Available in finishes and patterns that range from subtle to sublime, they're exactly what you need to set your space apart.

OFFICE BUILDINGS

- Create separation without closing off spaces
- Provide privacy while retaining natural light
- Incorporate branding into your designs
- Conceal areas not meant for public viewing
- Add one-way mirrors for enhanced security

HEALTHCARE

- Create patient privacy without sacrificing natural light
- Conceal areas not meant for public viewing

HOTELS

- Get the upscale look of expensive glass at a fraction of the cost
- Create privacy without sacrificing natural light
- Promote your brand while enhancing the guest experience

SCHOOLS/UNIVERSITIES

- Create separation without sacrificing natural light
- Enhance privacy quickly and easily
- Add one-way mirrors for enhanced security

GOVERNMENT

- Create separation without sacrificing natural light
- Conceal sensitive areas
- Add one-way mirrors for enhanced security



- Define interior spaces while keeping an open feel
- Customize privacy without sacrificing natural light
- Create die-cut logos to promote your brand
- Conceal areas from the public
- Ideal for interior glass doors or inside surfaces of windows

DIGITALLY PRINTED OR STANDARD COLOR VINYL

CUSTOMIZE YOUR WALLS WITH IMPACT USING WORDS, LOGOS, BRANDING, AND DESIGN.

WALL GRAPHICS MADE WITH STANDARD COLOR VINYL

Standard color vinyl is similar to a decal that can be cut into shapes and letters with adhesive on one side. When using quality materials, there is a significant advantage to wall graphics made with vinyl: longevity. While the sun can eventually start to fade vinyl, you can expect it to last up to ten years indoors. Standard color vinyl does have some limitations. For starters, there are only a finite number of colors produced and there are times when the colors available aren't an exact match to the specific PMS color of your logo. Furthermore, there can be no "shades or fades" in vinyl colors. Logos with graphics or lettering that uses blended colors, shadows, or fading cannot be done using standard vinyl.

DIGITALLY PRINTED VINYL GRAPHICS

Standard color vinyl disadvantages are the advantages of digital printing. Digitally printed vinyl wall graphics can be accurately color specific (PMS colors) and can offer the shades and fades of complex graphic designs. There are a few trade-offs however.

In addition to environmental effects, digitally printed graphics are susceptible to scratches. This can be mitigated with lamination but that adds an additional cost. Standard color vinyl tends to be scratch resistant.

DIGITALLY PRINTED VINYL PRO'S

- Many colors
- Easy to install
- Photo realistic

DIGITALLY PRINTED VINYL CON'S

- Added cost of laminate
- Can fade in direct sunlight
- Thicker vinyl

STANDARD COLOR VINYL PRO'S

- Less fading in direct sunlight
- Thin vinyl conforms to texture

STANDARD COLOR VINYL CON'S

- Harder to install
- Limited color selection
- Costly for multiple colors



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- Conceal areas from the public
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