A NEW SIGN PROGRAM
IN 3 EASY STEPS

People Signs®

PEOPLE SIGNS MAKES THE PROCESS SIMPLE!

Creating a new sign program is as easy as providing us with the floorplan, website, and building decor — we'll take it from there. After all, a sign program well-planned and well-executed will help establish the momentum and energy a business requires from day one.

1

FLOOR PLAN

The effort your company puts into space planning is a foundation for People Signs. We will use your floor plan as the template to establish a working platform.

2

WEBSITE

Your customer's website provides a clear window into their branding preferences. From here, People Signs can identify and capture a logo, fonts, and colors which may be incorporated into the overall sign design.

3
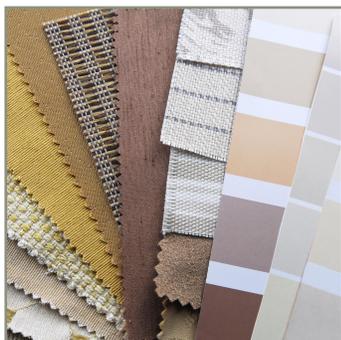
DECOR

If branding colors are not a required component of the sign design, wall color and door frame finishes and/or cubicle color are suitable examples for People Signs to draw from in creating a program submittal.