

People Signs is a national provider of sustainable solutions for interior signage and wayfinding programs. We have been manufacturing and/or distributing modular signs made from fully recyclable material as well as materials that are either recycled or composed of a percentage of recycled content for over 40 years.

RECYCLABLE COMPONENTS

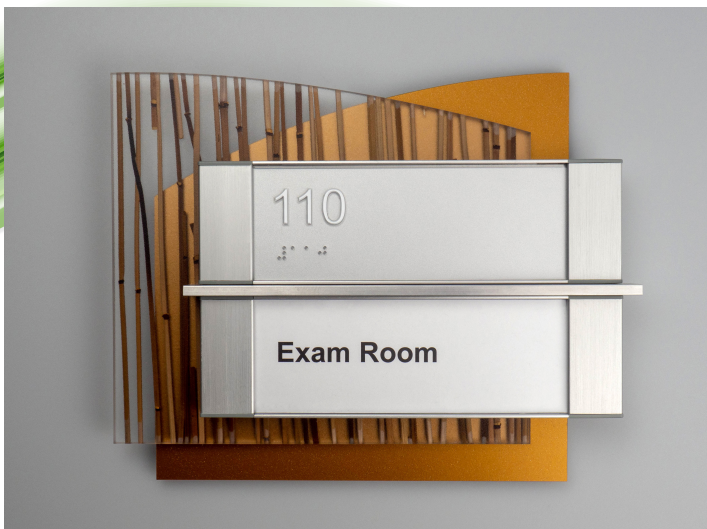
Aluminum supplied for our extruded sign systems is 100% recyclable, including the internationally specified Slatz® system. Any waste, as the result of cutting extrusions to required lengths, is reclaimed and returned to the extruder to be recycled into future product.

Modified Acrylics selected for our ADA/regulatory signs - Clearview™, Magnesign™ and Braille Plaque™ — are made by our suppliers using materials containing 20% pre-consumer, recycled plastic. Likewise, this material is fully recyclable. Any waste we generate from these materials in our manufacturing process is reclaimed and recycled.

Meticulously Manufactured Modular Components

Modular signage offers practical benefits: interchangeable sign faces to facilitate department moves and expand the product's life cycle; minimal wall surface disturbance to avoid costly repairs; and parts that can be easily separated to simplify recycling of like materials. Additionally, our components are manufactured to strict tolerances and quality specifications eliminating waste from ill-fitting parts.

Recycled Paper Insert Signs People Signs distributes both opaque acrylic signs, featuring clear acrylic openings to view paper inserts, and aluminum extrusion systems, adapted to hold paper inserts with clear lens coverings. Changeable graphic inserts produced on paper for these systems offer the most practical solution to real-time, onsite message or name changes. Simple changes made on a desk top computer eliminate the need for more expensive replacement materials, negate the need for vehicular delivery improving the carbon footprint, and get immediate results, supporting productivity. Users may extend the benefit by using recycled paper.





GREEN STATEMENT WORKPLACE QUALITY

People Signs®

What benefits do signs contribute to a healthy, safe workplace? Stress is a major source of illness and suppressed immunity among working populations, leading to time lost and increased absenteeism. A well-designed signage program goes a long way to decreasing stress among visitors and employees alike in the workplace. In today's hurried business environment getting to the next place on time or finding the right person or department is often a major challenge. Smartly placed signs and a well-conceived wayfinding program improve traffic movement, enhance the efficient use of a facility, increase productivity and influence a positive environmental quality.

Regarding safety, while most signs direct people to a destination, other signs serve to warn people of danger, keep them from unauthorized locations and lead them out of harm's way in an emergency. And, non-electric, photo luminescent signs and strips create a path to safety when power fails in an emergency.

How can working with People Signs on sign planning help to lead the way in the development of a healthy, sustainable work environment? We use signs to find our way around a building after it is built. One could argue that planning the signs simultaneously, from the outset of the project, can help to visualize the efficient use of the space and avoid pitfalls. Anticipating movement through a facility and what visual cues it will take to direct traffic from one point to the next often initiates new insight and may have the positive effect of averting costly makeovers. Likewise, circumventing problems reduces stress in the process.

How can modular, component signs support a sustainable environment? Component sign systems, by design, lessen the impact on the building in several ways. To begin with, they are easily changeable and interchangeable so that an organization dealing with constant employee churn does not need new signs every time a department moves. They simply move the faceplates to the new department and replace them with the new or exchanged ones. The original frame or track stays on the wall, thereby avoiding any damage to the surface.

How do recycled paper-insert signs support a sustainable environment? In this case, the whole sign stays in place but paper inserts can be changed as often as the name or message changes, saving the sign from being tossed away and again saving any damage to the sub-surface. Using recycled paper further enhances the green value.

Are sign products LEED Certified? Only "green" building projects can earn LEED certification. However, products used in a building can help the project earn its LEED Certification if those products support the criteria established for grading the project. People Signs is happy to supply pertinent information about our products that may help a designer, contractor or builder earn points toward LEED certification.





GREEN STATEMENT AT-A-GLANCE

People Signs®

- Aluminum extrusion sign systems for directories and office signs made of 100% recyclable aluminum faceplates and 100% recyclable plastic clips.
- Durability of materials promotes long life of signs. Negates need for new.
- Acrylic office signs made of 20% pre-consumer plastic that is 100% recyclable.
- Reclamation of all aluminum and plastic scraps from the manufacturing process for recycling into new product.
- Paper holder signs that facilitate name and message changes on recycled paper inserts, eliminating disposal of signs with every needed change, thereby lessening impact on landfills.
- Elimination of waste through careful manufacturing of product to meet strict tolerances.
- Reducing a building's reliance on electricity through non-electric photo luminescent material for emergency exit lighting.
- No use of harsh solvents in the sign manufacturing process.
- Modular signage facilitates interchangeability of signs for large-scale department moves potentially eliminating the need for new signs and once again averting unnecessary disposal of existing signs.
- Interchangeability also eliminates destruction of the wall surface due to change, negating any need for maintenance, re-painting or resurfacing.
- Enhancement of a healthy workplace environment by effectively directing vehicular and people traffic outside and inside a building, thereby reducing stress on employees and visitors as well as promoting productivity and efficient use of the facility.
- Enhancing the safety of a facility and the surrounding property by controlling traffic movement, warning people away from dangerous areas and leading them to safety in an emergency.