



Branding



Wayfinding



Corporate Communications



Recognition

WHY CHOOSE PEOPLE SIGNS?

- Decades of professional experience in producing attractive, quality signage on budget and on time.
- Complete wayfinding services from conceptual design to installation.
- Expert planning and ongoing support that considers physical environment & ADA compliance while offering a comprehensive plan outlining project scope, design recommendations and budget, and delivers a well-executed sign program to establish the momentum your project needs:

- Effective Traffic flow
- Accurate movement
- Concise Directions
- Safety Guidance

WE PUT PEOPLE FIRST™

Ultimately, everything we do at People Signs is about people. The customers we serve and the clients they serve.

CORPORATE DATA

1857 Walnut Street
Allentown, PA 18104
P: 610.434.3613
peoplesigns.com

Point of Contact:
Charles Kelly, Jr.
Owner/President
E: ckellyjr@peoplesigns.com

Business Size: Small
UEI: TZ3MWESA5589
Fed ID: 04-3748473
Cage Code: OGZM3
NAICS: 339950
GSA Schedule:
47Q5MA21D08QP



SERVICES

- Project Management
- Design & Planning
- Specifications
- Interior/Exterior Wayfinding & Identity
- ADA, Standard/Custom Designed Signs
- Sign Schedule Development with Location Plans
- Manufacturing
- Delivery & Installation
- Post Installation Summary
- Branding, Artwork & Wall Graphics

EXPERIENCE

Corporations

- McCormick & Co. Headquarters - Baltimore, MD
- Wade Clark Mulcahy, Attorneys - Philadelphia, PA

Government

- Herbert R. Temple Jr. Army National Guard Readiness Center - Arlington, VA
- Federal Aviation Administration Headquarters: Orville Wright Federal Building - Washington D.C.
- National Science Foundation Headquarters - Alexandria, VA
- USDA FNCS Headquarters - Alexandria, VA
- Peace Corps Headquarters - Washington, D.C.

Healthcare

- Bermuda Hospitals Board - Bermuda
- Camp Lejeune Dental Clinics - Jacksonville, NC
- Navy Medicine West Facility, US Navy Hospital - Agana, Guam
- Summit Medical: MD Anderson Cancer Center - NJ
- US Naval Hospital: Camp Foster - Okinawa, Japan

Higher Education

- DeSales University - Center Valley, PA
- PA College of Health Sciences - Lancaster, PA