CAPABILITY STATEMENT

People Signs









Branding Wayfinding

Experiential Design

Recognition

WHY CHOOSE PEOPLE SIGNS?

- Decades of professional experience in producing attractive, quality signage on budget and on time.
- Complete wayfinding services from conceptual design to installation.
- Expert planning and ongoing support that considers physical environment & ADA compliance while offering a comprehensive plan outlining project scope, design recommendations and budget, and delivers a well-executed sign program to establish the momentum your project needs:
 - · Effective Traffic flow
 - · Accurate movement
 - · Concise Directions
 - · Safety Guidance

SERVICES

- Project Management
- Design & Planning
- Specifications
- Interior/Exterior Wayfinding & Identity
- ADA, Standard/Custom Designed Signs

CORPORATE DATA

1857 Walnut Street Allentown, PA 18104 P: 610.434.3613 peoplesigns.com

Point of Contact:

Charles Kelly, Jr. Owner/President

E: ckellyjr@peoplesigns.com

Business Size: Small UEI: TZ3MWESA5589 Fed ID: 04-3748473 Cage Code: OGZM3 NAICS: 339950 GSA Schedule: 47QSMA21D08QP











- Sign Schedule Development with Location Plans
- Manufacturing
- Delivery & Installation
- Post Installation Summary
- Branding, Artwork & Wall Graphics

WE PUT PEOPLE FIRST™

Ultimately, everything we do at People Signs is about people. The customers we serve and the clients they serve.

EXPERIENCE

Corporations

- · McCormick & Co. Headquarters Baltimore, MD
- · Wade Clark Mulcahy, Attorneys -Philadelphia, PA

Government

- Herbert R. Temple Jr. Army National Guard Readiness Center - Arlington, VA
- Federal Aviation Administration Headquarters: Orville Wright Federal Building Washington D.C.
- · National Science Foundation Headquarters Alexandria, VA
- · USDA FNCS Headquarters Alexandria, VA
- Peace Corps Headquarters Washington, D.C.

Healthcare

- · Bermuda Hospitals Board Bermuda
- · Camp Lejeune Dental Clinics Jacksonville, NC
- · Navy Medicine West Facility, US Navy Hospital Agana, Guam
- · Summit Medical: MD Anderson Cancer Center NJ
- · US Naval Hospital: Camp Foster Okinawa, Japan

Higher Education

- · DeSales University Center Valley, PA
- PA College of Health Sciences Lancaster, PA